



For immediate release

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Backyard Bistro Hosting Miracle League Carnival Sept.30

Restaurant teams with Pepsi in fund-raising efforts for baseball league

(RALEIGH, NC) – **Backyard Bistro** and **Pepsi Bottling Ventures** will co-host a carnival at the Raleigh restaurant on Thursday, Sept. 30 to help launch "Midweek Miracles," a fund-raising campaign to help celebrate the 5th season of the **Miracle League of the Triangle**.

The carnival will take place from 4-8 p.m. in the parking lot of Backyard Bistro, featuring games and a cookout, including a dunking booth, face-painting and prizes. Proceeds from the event will go directly to the Miracle League of the Triangle, an organization that helps children with special needs play baseball.

The carnival and the launching of **Midweek Miracles**, which will take place every Wednesday night at Backyard Bistro, are part of a fund-raising campaign and Pepsi grant to help fund field repairs, equipment and other needs for the children who play in the Miracle League of the Triangle.

The league has grown from humble beginnings to more than 250 players and 500 volunteers, playing its games on Saturdays at Adams Elementary School in Cary.

"We at Pepsi Bottling Ventures are proud to support the Miracle League of the Triangle, and the \$5,000 Pepsi Refresh Grant that was awarded to us will make an immediate impact for the players, volunteers and families of the Miracle League Field," said Pepsi spokeswoman Stephanie Shear. "Thank you Backyard Bistro for your efforts to help support this wonderful organization by raising awareness and funds for the Miracle League Field."

"The Miracle League of the Triangle would like to thank Pepsi and Backyard Bistro for their continued support of the league," added Robin Rose and Tony Withers, co-founders of the league. "Without wonderful individuals and the good people behind these and many other companies, special needs children would still have playing baseball as a dream and not as a reality. Please come and share their dream this upcoming year."

In addition to the carnival, Backyard Bistro will host Midweek Miracles every Wednesday from 5-8 p.m. at the restaurant across from the RBC Center. Backyard Bistro will contribute 10 percent all food sales during that three-hour period to the league. In addition, the restaurant will be airing the previous weekend's games on the big screens through the fall season. And all kids who eat during that time will receive a coupon for a kids' meal for \$1 to use on their next visit.

"Having a son who plays baseball I can only imagine the joy the kids of the Miracle League of the Triangle get from playing such a great game," said Backyard Bistro co-owner Joe Lumbrazo. "We were thrilled when Pepsi approached us to help fund the league. It is truly a special cause."

For additional information, please log on to www.backyardbistro.com, www.miracleleagueofthetriangle.com or www.refresheverything.com.

About Backyard Bistro:

Backyard Bistro is located off Trinity Road and within walking distance of the RBC Center and Carter-Finley Stadium. The family-owned restaurant opened in April 2009 and offers lunch and dinner menus, a full-service bar, private banquet room, along with custom on-site catering and tailgating services across the Triangle, state of North Carolina and entire Southeast, with a slogan of: "We Bring The Party To You."

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